

Turn complex initiatives into decision-ready investments.

Brooke Arent helps executives determine what to fund, build governance that improves decisions, stabilize consequential transformations, and connect delivery to measurable enterprise value.

WHY AXIOM & ARC

01 Decision-ready before funding

Business need, requirements, impacted-team agreement, IT/control feasibility, economics, and success measures are established before SteerCo votes.

02 Value beyond the iron triangle

Schedule, budget, and scope remain essential - but funding, capacity, risk, time-to-value, and benefits realization determine whether the investment is worthwhile.

03 Early warning instead of rescue mode

EVM, decision logs, capacity signals, and benefit measures expose adverse trends early enough to intervene before a missed date becomes a crisis.

04 Senior operator, not a template vendor

Brooke works across executives, business SMEs, IT, controls, vendors, and delivery teams to turn ambiguity into owned, executable decisions.

IDEAL CLIENTS & BUYERS

- Global, mid-market & PE-backed companies
- C-suite, EVP, SVP & VP sponsors
- PMO, transformation & functional leaders
- PE operating partners & portfolio executives

CONSULTING SERVICES

01 Organizational & Portfolio Health

Rapid assessment of governance, capacity, value evidence, and execution risk.

02 Enterprise Portfolio & Governance

Intake, decision rights, readiness gates, executive forums, and operating cadence.

03 Value & Investment Prioritization

Business cases, proportional funding rigor, capacity tests, and portfolio decisions.

04 PMO & Delivery Operating Models

Fit-for-purpose lifecycle standards, roles, KPIs, playbooks, and adoption.

05 AI, Automation & Process Improvement

Opportunity discovery, requirements, value cases, governance, and scale planning.

06 Transformation Recovery & Interim Leadership

Hands-on stabilization, integrated planning, governance, and sustainable handoff.

SELECTED RESULTS FROM BROOKE'S PRIOR CAREER

\$707K

COST AVOIDANCE

31

COUNTRIES ALIGNED

97%

ON-TIME DELIVERY

\$2M+

PROJECTED FIVE-YEAR VALUE

THE AXIOM & ARC METHOD

Cipher decode the system → Axiom establish what must be true → Arc engineer the path to value

ENGAGEMENT FORMATS

2-3 week assessments · 4-12 week design/build mandates · 3-6 month interim leadership

PLATFORMS & DELIVERY ENVIRONMENT Oracle enterprise applications · ServiceNow · Salesforce · SAP Ariba · UiPath · Workato · GenAI & agentic AI · Smartsheet · Jira · MS Project · Asana · Trello · PandaDoc